

ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg,
Bandra (East), Mumbai - 400 051.

Tel: (022) 26428000, Fax: (022) 2655 4165.



Notice to the Investors/Unit holders of ICICI Prudential Regular Savings Fund, ICICI Prudential Flexible Income Plan and ICICI Prudential Savings Fund (the Schemes)

Notice is hereby given to all investors/unitholders of the Schemes that the Trustee has approved December 31, 2013 as the record date for declaration of dividend under the dividend option under the plans of the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unit holders of the Schemes, at the close of business hours on December 31, 2013, subject to availability of distributable surplus under the Schemes, at the recommended rate as mentioned below:

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#	NAV as on December 23, 2013 (₹ Per unit)
ICICI Prudential Regular Savings Fund		
Direct Plan - Quarterly Dividend	0.2810	10.9266
Regular Plan - Quarterly Dividend	0.2681	10.3938
Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 100/- each)#	NAV as on December 23, 2013 (₹ Per unit)
ICICI Prudential Flexible Income Plan		
Direct Plan - Quarterly Dividend	3.8137	104.4362
Regular Plan - Quarterly Dividend	3.8356	104.3847
ICICI Prudential Savings Fund		
Direct Plan - Quarterly Dividend	1.3425	101.5399
Regular Plan - Quarterly Dividend	0.7671	100.8610

Subject to deduction of applicable dividend distribution tax

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the dividend plans/options of the Schemes on December 31, 2013.

It should be noted that pursuant to payment of dividend, the NAV of the dividend plans/options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Date : December 25, 2013

No. 016/12/2013

Sd/-

Authorised Signatory

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.